



31 August 2020

WHY JOIN THE COWIES HILL ESTATE?

Thank you for your interest in joining the Cowies Hill Estate (CHE).

Please visit our website at <https://www.cowieshill.co.za/by-the-numbers> which includes a detailed textured account of all the benefits and resources available to you as a member of the CHE. We have 460 members including most of your neighbours and membership offers excellent value for money as confirmed by our members in a recently completed comprehensive survey.

What we basically have set up is very similar to a gated estate without the walls. Effectively a virtual estate.

What follows is a bullet point summary of some of the key benefits which members enjoy:

- Armed response facility linked to your home.
- 2 dedicated vehicles with trained armed response officers (ARO's) patrolling the area 24/7 who are linked directly to members through the estate app. and our dedicated control room. The average response rate is under 180 seconds which is remarkable by any standards.
- There are 17 number plate recognition cameras to identify rogue vehicles in the area, 36 CCTV cameras linked directly to our control room in real time. Playback of camera footage is available to members on request.
- We have 8 boom gates at key points on the estate.
- The estate is very clearly demarcated with good quality signage which acts as a deterrent to criminal elements.
- The estate team is constantly involved in the beautification of the area in terms of regular clean-up activity, the planting of gardens at the entrances to the estate etc.
- A dedicated multi-faceted CHE Community App. available to members only which not only allows a direct link to our ARO's via a group chat, but can also be used to report water leaks, potholes, malfunctioning street lights, electricity and water cut-offs etc. to the municipality.
- Access to the Blue Security Mobile Panic App (2 users may opt for this App) which has a panic button in emergency situations.
- We are in the process of looking into children's play equipment, bike and walking trails, isolating the M13 highway to deter criminals' easy entry into the estate.

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Cowies Hill Estate NPC (Reg: 2017/179710/08)

Directors: I.J. Daniel (Chairman), J.E. Charter, M.R. Woods, D. Nortje, J.B. East, K.M. Martin





- The power of the collective numbers on the estate enables us to offer significant added value to our members such as reduced insurance premiums due to lower risks to insurers due to enhanced security.

The crime incidents in the CHE have dropped dramatically since the introduction of the CHE nearly a year ago and as we go along we get better and build up a meaningful data base of information which simply makes the security more and more effective as we learn working in close co-operation with the SAPS, Metro police and other security organisations in our vicinity.

A once off up-front kick start amount of R 2,040 is charged upon joining (you can ask to pay over 3 months if you prefer) and thereafter a monthly amount of only R980 (the cost of a meal with wine for 3 at a decent restaurant!) is all you pay for all the benefits listed above including armed response which you are probably paying anyway!

The more members we can sign up, the more we will be able to achieve in your interests, so please encourage others to join this most worthwhile initiative which apart from offering essential security for ourselves and our families in these difficult times, will undoubtedly help increase property values and develop a strong sense of togetherness and community in our beautiful suburb.

CHE Better together.

Regards,

A handwritten signature in purple ink that reads "John Charter". The signature is written in a cursive style with a horizontal line underneath the name.

John Charter

Chairman of Cowies Hill Estate communications sub-committee

